



*The Netherlands Institute for Academic Studies in Damascus (NIASD)  
has the pleasure to invite you for the lecture:*

## Action Research: *Doing* Intercultural Communication

- lecture with interactive exercise -



by **Dr. B.W.M. Boog**, who has been a senior lecturer and researcher at the Department of Adult Education and Social Intervention at the University of Groningen (the Netherlands) for 30 years. Since 3 years he works as a free lance consultant in qualitative and participative research and as a professor of research methodology at three Dutch universities of applied sciences (*hogescholen*). His latest publication is *Towards Quality Improvement of Action Research* (Boog / Slagter / Zeelen, Sense Publishers, Rotterdam 2008).

**Monday 17<sup>th</sup> November 2008, 19:00h at the NIASD**

Dr. B.W.M. Boog will discuss a specific research methodology for studies in the fields of humanities and culture: 'action research'. After exploring the background and characteristics of this methodology, Dr. Boog will demonstrate why this research methodology fits the field of intercultural communication particularly well and may also help to enhance it. He will do so with an interactive exercise about intercultural communication, in which the public is asked to participate.



Language: English – with Arabic translation  
Location: NIASD, Farabi Sreet 85, East Mezzeh (near the Greek Embassy)  
Time: 19:00h  
Information: Telephone: 6120515, Email: [assistant@niasd.org](mailto:assistant@niasd.org)