

The Netherlands Institute for Academic Studies in Damascus (NIASD),
has the pleasure to invite you to the following lecture by dr. Hans de Wit

**Internationalisation of higher education in Europe and around
the world: trends, challenges and opportunities**



Over the past 25 years, the international dimension of higher education in Europe has become more central on the agenda of national governments and institutions of higher education. Internationalisation over these years has moved from a reactive to a proactive strategic issue, from added value to mainstream, and also has seen its focus, scope and content evolve substantially. The Bologna Process is a clear manifestation of this development.

Increasing competition in higher education and the commercialisation and cross-border delivery of higher education, have challenged the value traditionally attached to cooperation: exchanges and partnerships. At the same time, the internationalisation of the curriculum and the teaching and learning process (also referred to as 'internationalisation at home') has become as relevant as the traditional focus on mobility (both degree mobility and mobility as part of your home degree).

What are the main rationales for and characteristics of internationalisation of higher education in Europe and how compare the developments in Europe to developments in other parts of the world, including the Middle East?

On Sunday, December 19th, 2010, at 7:00 pm, at the NIASD

dr. Hans de Wit Hans de Wit is Professor (Lector) Internationalisation of Higher Education at the School of Economics and Management of the Hogeschool van Amsterdam, University of Applied Sciences. Since 2010 he is a visiting professor at the Centre for Academic Practice and Research in Internationalisation at Leeds Metropolitan University (UK). He was Fulbright New Century Scholar in Higher Education in the 21st Century (2005-2006), visiting scholar in the US (1995, 2006) and in Australia (2002). He was and is involved in assessment and consultancy projects in Europe, the US, Latin America, Asia and Africa (for example via the EU, UNESCO, World Bank, IMHE/OECD, and ESMU) and undertook many quality reviews of higher education institutions (for example via IQRP, IQP, NVAO). He received the Constance Meldrum Award for Vision and Leadership of the European Association for International Education (2008) and awards from the University of Amsterdam (2006), AIEA (2006), CIEE (2004 and 2006), NAFSA (2002) and EAIE (1999). He has extensively published on the subject of Internationalisation of Higher Education.



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